

June 3<sup>rd</sup>, 2011

Hi All

The Wairoa Community Development Trust is rapt to announce a further three years of Genesis Energy sponsorship for the Lake to Lighthouse Challenge. After facilitating the 2007 event feasibility study and assuming the role of Principal Sponsor for the 2008, 2009 and 2010 races, the renewed commitment of Genesis Energy will assist the event through the next stage of its growth and development through to 2014. Click [here](#) for the Genesis Energy media statement.

*“That’s fantastic news for both the race and the community around it as well as for Multisport in general,” commented Richard Ussher on hearing the news. “It’s a race I’ll be really looking forward to heading back too. A race with a great atmosphere, community focus and a stunning but challenging course,” said the three-time winner. He plans to do the race again in 2011. Click [here](#) for our June media release.*

Planning for the 17<sup>th</sup> to 19<sup>th</sup> November 2011 event is well under way and we are pleased to also announce a third addition to the L2L event options. The *Waikaremoana Classic* is a 42km, three stage event that will run in conjunction with the epic day one of L2L. Designed with new Multisporters in mind and with a particular focus on iwi competitors, The *Waikaremoana Classic* shares the start-line and first MTB stage with L2L before a revised Lake paddle and challenging bush trail run from Waikaremoana back over the Ngamoko range to the start / finish line at Tuai, Race Village. Click [here](#) for more.

The 2010 event video is now available for viewing on [Sportzvibes](#) in two parts. A great production from Steve Knowles and the Sportzhub team and awesome viewing. For 2011 we will also be producing a one hour TV special on the event.

Less than six months to go now so get those entries sorted and the training faces on... remember that entries at the early bird rate cut off in four weeks time on June 30<sup>th</sup>.